



# The Computerworld Honors Program

Honoring those who use Information Technology to benefit society

## Final Copy of Case Study

**Year:**

2013

**Status:**

Laureate

**Organization Name:**

Huddle

**Organization URL:**

[www.huddle.com/foundation](http://www.huddle.com/foundation)

**Project Name:**

Huddle Foundation

**Please select the category in which you are submitting your entry.**

Collaboration

**Please provide an overview of the nominated project. Describe the problem it was intended to solve, the technology or approach used, how it was innovative and any technical or other challenges that had to be overcome for successful implementation and adoption. (In 300 words or less.)**

The vision of the Huddle Foundation is to help nonprofits worldwide improve their organizational efficiency, connect their offices, staff, volunteers and fundraisers more easily allow information to be shared across their network more effectively. Hundreds of organizations worldwide have been given free or deeply discounted access to Huddle's cloud-based collaboration platform in order to effectively, securely and easily manage content and share information. The Huddle Foundation works on an ongoing basis to provide a comprehensive collaboration and content management solution to qualified non-profits around the world. Organizations that provide the following types of services may be eligible for a Donated Package as part of the Huddle Foundation program: \* Relief to the poor

\* Advancement of social and community welfare \* Advancement of culture \* Advancement of the natural environment \* Other purposes beneficial to the community \* Humanitarian assistance and disaster relief organizations \* Health services & related activities \* Religious organizations, registered as a charity, with a secular community designation that is separate from the church or religious organization that provides services to people regardless of their religious beliefs, and does not propagate a belief in a specific faith. Donated Huddle Packages include the following features and functionality: \* 25 Huddle users \* 10GB storage space \* Unlimited Huddle workspaces \* Secure, easy file-sharing for internal and external colleagues and teams \* Task management and advanced approval workflow \* Shareable whiteboards for effortless note-taking, discussions and brainstorming \* Discussion forums \* Mobile applications for iOS, Android and BlackBerry to enable anywhere, anytime access to information and projects \* MS Office plugins

**When was this project implemented or last updated? (Please specify month and year.) Has it incorporated new technologies and/or other innovations since its initial deployment? (In 300 words or less.)**

Huddle Foundation donated packages for non-profits include all the regular and comprehensive software updates that paid customers receive, typically once a month. Recent product updates can be viewed here:

<http://www.huddle.com/information/release-notes>

**Please provide at least one example of how the technology project has benefited a specific individual or organization. Feel free to include personal quotes from individuals who have directly benefited from the work. (In 300 words or less.)**

Several case studies can be found in their entirety here:

<http://www.huddle.com/foundation>, and below are two recent examples of nonprofits and charities using Huddle to communicate, collaborate and manage documents and information. Bright One is a volunteer-run communications agency formed in 2008 with the aim of providing charities with effective yet reasonably priced communications support, while giving communications professionals the opportunity to work on projects that really make a difference and learn valuable new skills. Bright One uses Huddle to liaise with its entire base of volunteers – currently 20 communications professionals – working from outposts all over the UK. "I don't think we could operate without Huddle. Our volunteers love it, it makes us more efficient and we have a higher level of accessibility," said Bright One founder Ben Matthews. The Plymouth & District Mind Association is a charity formed in 1984 that provides opportunities, facilities and services for those who have experienced mental health problems. Having large international projects to manage, the charity looked to the Charity



Technology Exchange to obtain new tools for project management. As a reasonably large and successful regional charity, PDM has a good IT infrastructure and software base, but there was a particular area where the organisation was looking for help. “What we were severely lacking was a management system,” explains Graham Nicholls, the charity's Financial Controller. “We're currently developing pan-European projects and we have many, many documents to pass around and information to share and edit. That's why Huddle is now so heavily used for collaboration and content management.”

**Would this project be considered an innovation, a best practice or other notable advancement that could be adopted by or tailored for other organizations and uses? If yes, please describe that here. (In 300 words or less.)**

Huddle is a technological innovation that is widely used by for-profit organizations around the world. Huddle's intelligent collaboration platform is revolutionizing enterprise content management by enabling organizations to store, discover, share and work on content with others securely in the cloud. Huddle's customers include more than 80 percent of Fortune 500 and several national, federal and central governments, including the UK central government, the Department of Homeland Security, NGA and NACA. More than 100,000 companies have chosen Huddle, including household names like Kia Motors, Disney, Diageo, Unilever, Major League Baseball and PwC. Private sector organizations choose Huddle because Huddle is the #1 SharePoint alternative for enterprise collaboration and content management in the cloud. Huddle is the most comprehensive platform for collaborating on content in the cloud, with which users can create multiple client extranets, brand assets storage, secure collaboration platforms or research knowledge bases.

**If there are any other details that the judges should know about this project, please note them here. (In 300 words or less.)**

Hundreds of charities and nonprofit organizations and thousands of staff members, volunteers and fundraisers around the world use Huddle to collaborate at little to no cost. With Huddle, hundreds of nonprofit organizations are better able to manage documents and files and enable workers to communicate and collaborate with colleagues inside and outside of their organization, saving time and money. In turn, these organizations can better and more effectively serve the needs of thousands or millions of individuals around the world who are in need. In 2012 alone the Huddle Foundation added nearly 100 new charities and nonprofits. Please see Appendix 1 with a list of the organizations that were added in 2012.